

# YRfree

INTELLIGENT VIDEO TECHNOLOGY

## **Invitation to Tender Freedom to Operate of US Patent Research and legal review.**

*This work is part funded through the European Regional Development Fund*

### **Background**

The Company and its wholly owned subsidiary, YRfree Technologies Limited, (together the “**Group**”) provide a transformational video collaboration platform called **Eviid**, which enables the capture, storage and distribution of business-critical recordings. It delivers business process optimisation and risk management benefits to a predominantly corporate customer base.

**Eviid** allows field based operatives to live stream video from a remote site directly to decision makers and management. This technology significantly improves productivity and efficiency allowing businesses to accelerate completion of assignments and deliver superior overall customer service.

**Eviid** is a patented system to protect against manipulation or interference at any point in the lifecycle of recorded media from creation through upload, storage and review. This advanced verification technology provides strong, tamper-free evidence for regulatory review or persuasive use in legal proceedings, financial transactions, insurance claims and renewable energy. This puts **eviid** in a unique position versus competition on an issue that will become more pertinent as streaming video usage continues to proliferate.

A modular approach and flexible, simple integration with existing systems provides a fully scalable and industry compliant solution that is easy to adopt.

Based in Merseyside, the Company has proven technology that has already been adopted by leading companies in the insurance and asset management sectors.

### **Requirement**

In August, this year YRfree was granted the **IP position**: a method for providing evidential data (Eviid), United States Patent 9,735,966, with EU Patent pending.

YRfree now needs to complete an independent review, “A Freedom to Operate” report to assess any potential infringements with any patents, providing YRfree with a desired outcome of the true commercial scope of the use. This research will include the United States, United Kingdom, France and Germany.

The objective of the Freedom to Operate needs to deliver;

- Independent research of the territories.
- Independent legal opinion of each of the potential claims of infringement.

### **Deliverable Timescale**

- Target date for appointment of the FtO w/c 9<sup>th</sup> Oct with the objective of completion no later than 7<sup>th</sup> December 2017.

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Company registration number 06819335.

VAT Number 987386742

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#### **Indicative Budget**

- Research £1,500- £3,000.
- Reviewing of single documents £300-£1,000 depending on complexity.
- In order to manage costs and depending on volume of documents identified the process may be for the legal party to review and prioritise which documents are closest and important for YRfree to seek opinion.

#### **Evaluation Criteria**

Quotations will be assessed and scored on the following criteria:

- **Quality/Technical Merit (60%)**  
A comprehensive understanding of the YRfree patents including the scope target markets is essential, to aid YRfree in understanding and assess the strategic value and commercial options available.
- **Delivery Timescale (20%)**  
Can the supplier meet the ITT deadlines?
- **Cost/Value for Money (20%)**  
Does the supplier represent value for money?

#### **Scoring Methodology**

4 Excellent	Proposal meets and in some places, exceeds the required standard
3 Good	Proposal meets required standard
2 Acceptable	Proposal meets the required standard in most respects, but is lacking or inconsistent in others
1 Poor	Proposal falls short of expected standard
0 Unacceptable	Completely or significantly fails to meet required standard or does not provide the relevant answer

#### **Proposal Format**

Proposals should clearly demonstrate how they meet the requirement set out above.

#### **Deadline and Submission**

Proposals are required by 7<sup>th</sup> October 2017 and submitted via email to [john.ridd@eviid.com](mailto:john.ridd@eviid.com)

#### **Date Published**

Date the ITT is made public: 28<sup>th</sup> September 2017.